

H.O.P.E



Volunteer for causes



Earn Experience Points



Accumulate Brownie Points



Redeem rewards

Categories of causes

| | | |
|--|---|---|
| <p>Arts and Culture "The world always seems brighter when you've just made something that wasn't there before" Neil Gaiman</p> | <p>Animals "There may be days when I can't help an animal in need, but the day will never come that I won't try" Paul Oton</p> | <p>Community The best way to find yourself is to lose yourself in the service of others" Mahatma Gandhi</p> |
| <p>Disaster Relief "We cannot stop natural disasters but we can arm ourselves with knowledge so many lives wouldn't have to be lost if there was enough disaster preparedness" Petra Niemcova</p> | <p>Education "Education is the most powerful weapon which you can use to change the world" Nelson Mandela</p> | <p>Environment "The environment is where we all meet; where all have a mutual interest; it is the one thing all of us share" Lady Bird Johnson</p> |

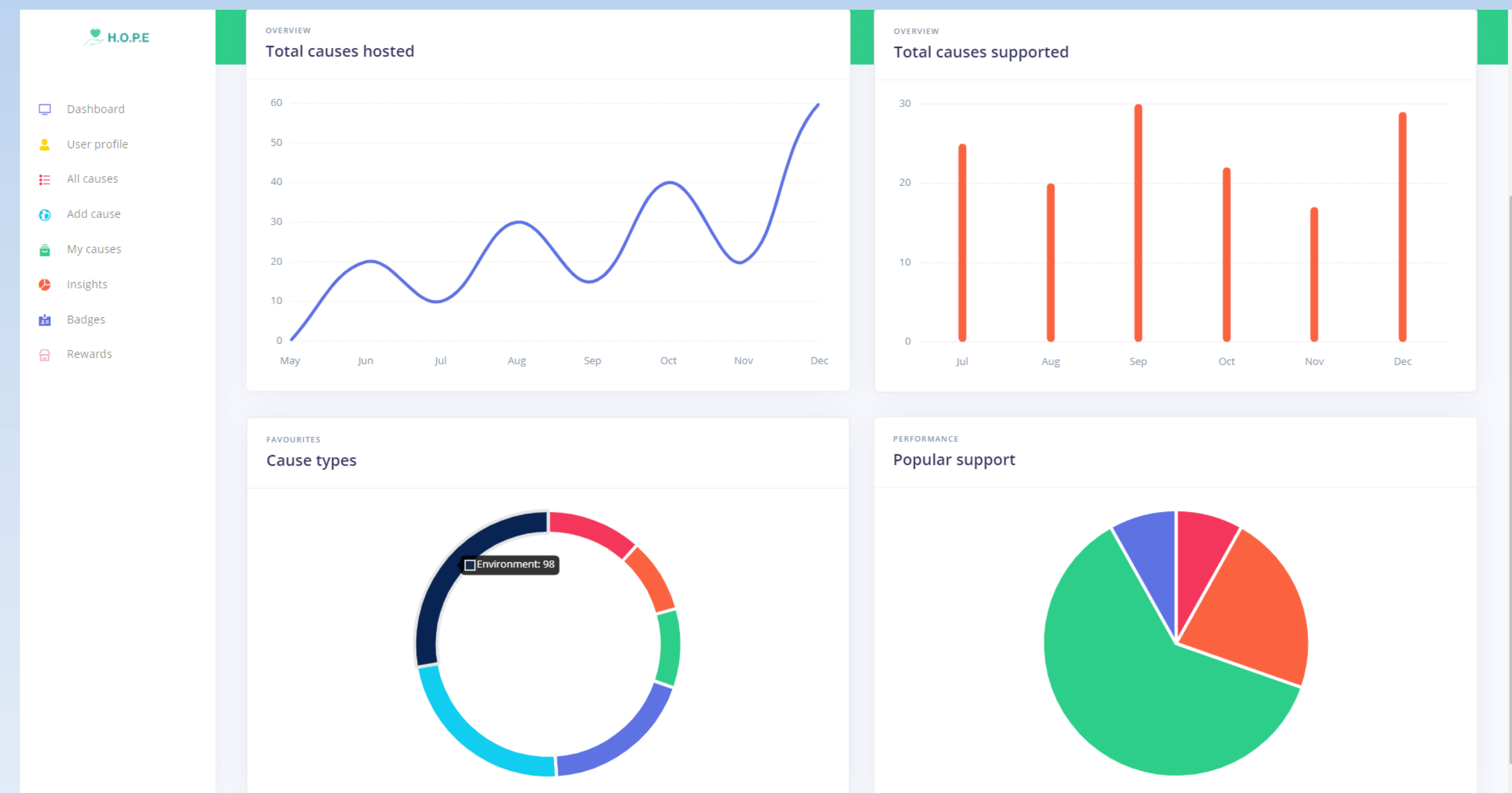
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| <p>EXPERIENCE POINTS</p> <p>1930</p> <p>Keep going! You have levelled up to level 5!</p> | <p>BROWNIE POINTS</p> <p>965</p> <p>To use on rewards!</p> | <p>LEADERBOARD</p> <p>4th</p> <p>Keep it up!</p> |
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Users of H.O.P.E. earn XP and BP by creating, volunteering or sharing causes. These points are accumulated and allow users to earn badges and level up which unlocks more rewards. They can also see their position on the leaderboard which helps to foster some friendly competition.

There are 6 categories of causes that users can volunteer to or create a cause for.

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|--|---|
| <p>R50 VALUE</p> <p>Madressa Zia-ul-Badr (MZB) Mothers Home Donation</p> <p>200 Brownie Points to unlock View more</p> | <p>R50 VALUE</p> <p>Quick Bites: Woolworths Voucher</p> <p>200 Brownie Points to unlock View more</p> |
| <p>R50 VALUE</p> <p>The Durban Child and Youth Care Centre Donation</p> <p>200 Brownie Points to unlock View more</p> | <p>R200 VALUE</p> <p>Shopping: Takealot Voucher</p> <p>800 Brownie Points to unlock View more</p> |
| <p>R50 VALUE</p> <p>Cape Town Refugee Centre Donation</p> <p>200 Brownie Points to unlock View more</p> | <p>R300 VALUE</p> <p>Spoils: Waterfront Charters voucher</p> <p>1200 Brownie Points to unlock View more</p> |

Users can use their accumulated Brownie Points to redeem rewards, either for themselves or a charity of their choice.



Users can also view some statistics into their engagement on H.O.P.E. by accessing their Insights. They can see the types of causes they volunteered for or created, how many causes they've created, how many causes they've volunteered for as well as the types of causes they support the most.



Badges are unlocked through volunteering or creating causes, being on H.O.P.E. for a certain amount of time or volunteering for a certain type of cause 5 times. There are also hidden badges to be earned.



IT ISCHOOL OF IT

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