

VitaWiz – Abstract

Background

VitaWiz was envisioned by the sponsor due to the high unemployment rate in SA, and is intended as a solution to challenges faced by jobseekers without the advantage of education and resources. Creating a CV can be a daunting task, and CV wizards and guides available online usually cater to those with a higher degree of education and 'professional' skillsets, and do not account for the skills of a blue-collar worker. The alternative, creating a CV manually, requires research, writing ability and design skills to make one's CV convincing and professional.

Overall goal

VitaWiz offers a guide in the form of a "wizard" to create, edit and view multiple CVs, which can then be provided to prospective employers. It is the ambition of this project to provide a solution that ultimately empowers the labour force (particularly the unskilled) to be more employable and thereby have a positive role in reducing the high employment rate that continues to trouble the nation, by addressing the lack of knowledge and skills.

Business and systems objectives

The objectives of VitaWiz are threefold:

1. Offer a range of jobseekers an online tool to create and manage a personal profile and CVs, write a convincing cover letter, and allow their profile to be publicly visible to employers
2. Offer employers a platform on which to search, view and share CVs created with VitaWiz
3. Be a responsive system (easily accessible via mobile device), with a persistent database and integration with cloud and export protocols

Process

The process begins with users visiting VitaWiz, where they are prompted to create a personal profile. This information can be filled in immediately, and be used to populate a CV, or can be filled out at a later stage. In addition, users may upload a profile picture which will be stored on the system, and used on CVs. Users may then opt to create a CV, whereby the CV wizard will walk them through an intuitive and simple process to create a CV with all required information, during which they may select a colour template to use. Users may also opt to provide public access to their profile, at which point potential employers are able to browse through a repository (filtering their search by name, location or job title) in order to view or share a CV with VitaWiz.

Outcome

Upon completion of the creation process, users are presented with a completed CV, in a colour of their choosing. This CV may be updated at a later stage, deleted or shared. Users may also opt to share their CV via email, at which point they are able to draft a cover letter with suggestions provided by the system.