



**BUSINESS
SCIENCE
CORPORATION**

REVENUE SCIENCE

Applying Science To Grow Revenue With Deliberate Precision

Revenue Science uses statistics and equation based modelling to analyse client data such as customers, products, pricing and promotions. Valuable insights and strategies can be developed that maximise client market share and enhance the potential customer spend.

Working with advanced analytics for over 17 years across industries such as telecoms, financials, services, retail, media, mining and manufacturing, our success comes from our ethos of combining business acumen with data science.

Common Business Challenges That Revenue Science Seeks To Solve:

How do we optimise the price point of a product we take to market?

Can we analyse customer behaviour and predict which customer will churn to our competition and why?

What is the market opportunity and financial viability of a product or service?

Do You Have What It Takes?

We are looking for engineers and scientific minds from different disciplines with the sophisticated computational skills required to tackle the complexity of modern digital challenges.

