

Introduction for WhatsApp

Hello prospective interviewee. My name is Keegan White and I study at UCT. I am planning on creating a music sharing platform for the iNethi network so that artists in Ocean View can share and sell their music. I hope to hear from you soon.

Questions for Directors

Introduce myself, i.e. Computer Science honours student from UCT, planning on making a music sharing site...

1. How many musicians are there in Ocean View? (OV)
2. What are the normal ways of sharing music in OV?
3. What rough percentage of the musicians focus on music as their primary income?
4. Are there any language barriers I need to take into account?

Get contact details.

If any of the directors are involved in the music scene, I could pose the questions below to them.

Questions Musicians

*Some questions will only be asked if they answer yes to prior questions

- Introduce myself, i.e. Computer Science honours student from UCT, planning on making a music sharing site...
 - Ask interviewee about themselves, i.e. name, occupation, what kind of music they make, how long have they been a musician, how long have they lived in OV...
1. What is your relationship with music and what is your goal? (money, hobby, enjoyment, sharing a message, etc.)
 2. Do you have a phone and if so what kind of phone is it? Does it have internet access?
 3. Do you have a computer or access to a computer?
 4. If you have either of the two afore mentioned devices do you have storage restrictions on either of them?
 5. Do you have an email address? (this would be a requirement for account creation)
 6. How much data do you have access to monthly?
 7. How do you share your music? What has worked and what difficulties have you faced? (Facebook, WhatsApp, Bluetooth, Sound Cloud etc.)
 - a. How was it shared? (file sharing, videos, links etc.)
 - b. Who are the people you want to reach? (friends, family, a new audience etc.)
 - c. Do the people who listen to your music have internet access?
 8. Do you receive any financial compensation for your music? How do you receive it if you do? Find out the following details:
 - a. Do you have a bank account and if so, do you have a banking app or make use of online banking?
 - b. Have you ever heard of or used PayPal? Would you be open to using PayPal? (explain what PayPal is if need be)
 - c. What would be your preferred method of payment? (mention the use of one-time codes that they could get cash in hand for)

9. Have you ever used the iNethi network? If you have, have you used the file sharing features it offers? (such as uploading using NextCloud)
10. What would your dream music sharing platform consist of? What features would you want it to have? Would the amount of data it uses be important to you? (prompts: shareable links, profiles for all your music, payment methods, searching, recommendations etc.)
11. If there was a data efficient way (explain that it would use as little data as possible if they accessed it via iNethi) to share music on the iNethi network would you be interested or try use it? For instance, a website that you can access from your phone or computer and upload your song to, and have it stored there for other people to download and find.
12. Would you be interested in using shareable links to send your music to people, for example sharing a link via Facebook or WhatsApp that people can click on to download a song.
 - a. Are there any downsides you see to this?
13. Would you want to have a description attached to the songs you upload where you can put links to your social media, share details about yourself and the song?
 - a. Would there be anything else you would use the description for?
14. Would you be interested in having a tagging system where you specify the genre of the song, your name and the name of the song so that people could search for it on the website?
 - a. What kind of genres would you think would be common? (for a drop-down list of genres)
15. What sort of social media features would you like to see on the website? (comments, likes, album, art etc)
16. Would it be important for you to be able to see how many times your song has been downloaded?
 - a. Are there any other analytical features you would want to see? (regions that the music is downloaded from etc.)
17. Would you want to be able to decide if people have to pay to download your song or if they can download it for free?
18. Would you want a feature that allows people to donate money, but your song is still free to download? (explain this process in further detail if needed, mention it will allow for more people to listen to their music and provide the possibility of earning money)