



iNethi global server

# Interview Questions

Mon 27 Jul 2020

- Hello, consent, start recording, confirm call details and consent
- Build rapport, ask about them and their business/role in OV economy
  
- How many informal businesses do you think exist within OV?
- What sort of informal economic activity do you think occurs within OV?
- Current experiences with businesses or entrepreneurs? ie how do people find out about services or business in OV
- what ideas do they have to boost economic activity;
- what ideas do they have to improve the ways in which businesses link to one another and how customers link to businesses
- what are some of the challenges that entrepreneurs or business owners face and also what challenges do non businesses people getting services etc or businesses in OV.
  
- Currently, how do these business owners find out about and collaborate with each other?
  - Do they use social media?
  - How do you think iNethi could better facilitate their interactions?
  - How do you think iNethi could be used to promote economic activity?
  
- What are some of the most common feelings towards the iNethi system in OV amongst different groups?
  - (looking for group & their emotion if possible)
  - Anger, distrust, resentment, lack of hope? Joy, encouraging, exciting, good?
  
- Do you know any entrepreneurs/hustlers? (people looking for any opportunities to earn money)
  - Which of them do you think are reliable? Why?
  - Which of them have had relative success? Why?
  - Can we have their contact detail to work with them for the duration of this project?

Then as a way to close of the interview open up opportunities for users to share if they have any suggestions for what you spoke about in general; what are their aspirations for themselves and the community especially in relation to business and services in OV